Forsyth Inter Office Memo

J. M. Piscitelli
National Manager

via fax ....3 .... page(s)

DATE: October 6, 1994

TO: P. A. Letourneau ✓

SUBJECT: COURIER FOR McLANE NE

CORRECTED EIGHT

Quick Chek, Whitehouse Station, NJ. has contracted for a new Private Label.

Forthcoming are UPC codes for our new Courier Brand. ~~Seven~~ EIGHT styles will be available for McLane NE to order on approximately October 26, 1994. The remaining two styles (full flavor box and light box) will be available approximately November 7th.

McLane should order approximately 170 cases on their initial order to support the plus out and first weeks business. Brand detail for the initial order is forthcoming.

Nick Kuruc will coordinate the initial plus out and forward it to McLane NE accordingly.

Please forward via fax to Nick and myself the McLane NE order numbers.

List price of Courier will be $8.49 with an off invoice of $1.20.

If you require any additional information please let me know.

cc: R. R. Vespole ✓
G. N. Kuruc ✓
M. L. Jones ✓
B. A. Cook ✓

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